



[www.kennysoftstudios.com](http://www.kennysoftstudios.com)  
[academy@kennysoftstudios.com](mailto:academy@kennysoftstudios.com)

# VISUAL EFFECTS BROCHURE

Course Outline, Class Schedule, Cost & System  
Requirements

**Training Centre**  
+234-816-387-6675

**KENNYSOFT FILM ACADEMY**  
No 1 Ust Main Gate, Along Ikweere Road,  
Port Harcourt, Rivers State, Nigeria.

All published prices and syllabi are subject to change without prior notice. In such circumstances where we have to cancel you will be given as much notice as possible and either a free transfer to another course date or a full refund of fees paid. Bookings may be made by online or email or phone. Phone bookings must be confirmed in writing upon request. Please quote purchase order numbers where applicable. Student cancellation must be made in writing and received by Kennysoft Film Academy and may attract additional charges School. If you do not attend a course, and you have not previously informed us in writing, the full course fee remains payable.

# Contents

---

Section #1. Welcome Letter	
Section #2. About the Jumpstart Course	
Section #3. System Requirements	
Section #4. Course Outline	
Section #5. Contact Details	

Our mission is to provide a practical and affordable training experience that meets each student's interests, abilities and needs within a robust curricular framework while inspiring creativity.

# Welcome to kennysoft Film Academy

---

Dear Prospective Student,

Thank you for showing interest or applying for our training courses on: 3D Animation Jumpstart, 3D Character Design, 3D Character Acting, Motion Graphics, Video Editing, Broadcast Design, Cinematography and 3D Digital Sculpting.

You have made the right choice. kennysoft is Nigeria's leading provider of 3D animation, motion graphics, training and visual effects services. As our student you will enjoy the benefits of learning from seasoned professionals with lots of experience. We employ a practical hands-on approach to learning.

We strive to promote and support student development and organizational effectiveness by providing high-quality educational training. Our courses are practical and designed to meet individual, group or departmental, and institutional needs and objectives. We work hard to enhance individual learning and development as the means for creating a better workplace environment and for building a stronger industry in West Africa.

Once again thank you for choosing kennysoft. We hope you have an awesome learning experience.

Best regards,

Kenneth Horsfall  
Creative Director/Corporate Head



# ABOUT VISUAL EFFECTS

---

## Create Visual Effects for Film and TV in 5 weeks

Adobe After Effects is a powerful compositing software/tool for creating visual effects and doing post production work. You can use After Effects' tools to create dynamic designs for broadcast and film. This course will help you master the concepts and features of visual effects using the program. It includes many advanced features, including tips and tricks.

### Who is this course designed for?

This class is appropriate for experienced users of After Effects and for those working or wishing to work in the video field. It is also suitable for After Effects users wishing to expand their skills in compositing and visual effects. This class covers the core concepts and skills necessary to excel in and visual effects, as well as advanced approaches and techniques. This syllabus is subject to change as necessary during the quarter. If a change occurs, it will be thoroughly addressed during class and sent via email. Upon successful completion of this course, students will be expected to analyze complex visual effects in movies and create workflows for the creation of basic visual effects.

In this course students will create compositions applying motion and animated effects to media elements, create transparency in layers using mattes, masks, and stencils, animate objects in 3-D space, and much more. After taking this class students will be able to create visual effects for use in web video and podcasts, broadcast television, and even film.

#### Duration

**5 WEEKS**

#### Price

**N150,000**

#### Days

**Mondays to Fridays**

#### Time

**Morning(9am-11am, 11am-1pm)  
Afternoon (1pm-3pm, 3pm-5pm)  
Evening (5pm-7pm)**

#### Study Mode

**Full Time weekdays  
Evening and Weekend  
on request (10am-4pm)**

#### Software

**Adobe After Effects**



## System Requirements

---

Students should bring their laptops which should meet or exceed the following hardware configurations.



Windows® 8, Windows® 7, Vista or XP  
32-bit/64-bit Intel or AMD multi-core processor  
2 GB of RAM minimum (8 GB recommended)  
16 GB of free disk space for installation  
Qualified hardware-accelerated OpenGL® graphics card  
3-button mouse

---

## Other Requirements

Basic knowledge of Windows or Mac OS and After Effects

---

### Will I get a certificate at the end of my training?

Students will qualify for a certificate of training only if they pass the assessment exam at the end of the training course. Final score is based on attendance (10%), tests (30%) and a final examination (60%) based on the standard grading system.

# Course Outline

---

This course is for students who must already have basic working knowledge of After effects. Some familiarity with Photoshop and Adobe Premiere Pro would be very useful. We adopt a simple production-based training methodology and our students gain valuable inside knowledge from our years of hands-on experience in video production.



## 01

### INTRODUCTION TO VFX

- What is Visual Effects?
- Photographic principles
- Forced perspective: theory
- Rear Projection
- Stop Motion Animation
- Matte Paintings
- Special vs Visual Effects

## 02

### ADVANCED TOOLS IN AFTER EFFECTS

- Basic Animation and Rendering, Project
- Settings & Parameters
- Advanced Tools – Anchor point, Key frames,
- Motion Sketch, Smoother
- Working with Transparency
- Masks and the Pen tool
- Time & Speed
- Editing in After Effects
- Layer control & Blending: Layer
- Editing, Work Area, Effects & Presets
- Track Matte, Luma Matte, Stencils
- Painting & Puppet
- Parenting & Nesting sequences
- Track & Key Demo

## 03

### THE VFX PIPELINE

- Planning & Management
- Job specialization
- Planning a VFX shot: Storyboards, pre-visualization (pre-viz), planning workflows
- Stunts explosions, water, fire – safety
- Modern tools: Models, Miniatures, Green
- Screen, Motion Control, Rotoscoping techniques
- Computer-generated Images CGI. Motion and Performance capture.

# Course Outline

---

04

## COMPOSITING

- Introduction to Compositing
- Fundamental concepts of Compositing
- Creating explosions, water, and fire
- Tracking: Stabilization of footages, 1-point tracking, 4-point tracking
- Keying: Import Issues, Footage Interpretation, Keylight basics
- Color Correction, Alpha painting, Mocha Demo

---

05

## FINAL EXAM, STUDENT ASSESSMENT AND GRADUATION

- Final Project
- Recapitulation & questions,
- The future of VFX in Nigeria





LET'S START  
YOUR DREAM

## CONTACT

### Address

No 1 ust main-Gate,Along  
Ikwerre Road,Port  
Harourt,Rivers State,  
Nigeria

### Phone

Mobile:  
08163876675

### Web & Mail

Email:  
[academy@kennysoftstudios.com](mailto:academy@kennysoftstudios.com)

Web:  
[www.kennysoftstudios.com](http://www.kennysoftstudios.com)