



# Cinematography **BROCHURE**

Course Outline, Class Schedule, Cost & System Requirements

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**Training Centre**  
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**KENNYSOFT FILM ACADEMY**  
No 1 Ust Main Gate, Along Ikweere Road,  
Port Harcourt, Rivers State, Nigeria.

All published prices and syllabi are subject to change without prior notice. In such circumstances where we have to cancel you will be given as much notice as possible and either a free transfer to another course date or a full refund of fees paid. Bookings may be made by online or email or phone. Phone bookings must be confirmed in writing upon request. Please quote purchase order numbers where applicable. Student cancellation must be made in writing and received by Kennysoft Film Academy and may attract additional charges School. If you do not attend a course, and you have not previously informed us in writing, the full course fee remains payable.

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Our mission is to provide a practical and affordable training experience that meets each student's interests, abilities and needs within a robust curricular framework while inspiring creativity.

# Welcome to kennysoft Film Academy

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Dear Prospective Student,

Thank you for showing interest or applying for our training courses on: 3D Animation Jumpstart, 3D Character Design, 3D Character Acting, Motion Graphics, Video Editing, Broadcast Design, Cinematography and 3D Digital Sculpting.

You have made the right choice. kennysoft is Nigeria's leading provider of 3D animation, motion graphics, training and visual effects services. As our student you will enjoy the benefits of learning from seasoned professionals with lots of experience. We employ a practical hands-on approach to learning.

We strive to promote and support student development and organizational effectiveness by providing high-quality educational training. Our courses are practical and designed to meet individual, group or departmental, and institutional needs and objectives. We work hard to enhance individual learning and development as the means for creating a better workplace environment and for building a stronger industry in West Africa.

Once again thank you for choosing kennysoft. We hope you have an awesome learning experience.

Best regards,



Kenneth Horsfall  
Creative Director/Corporate Head



# ABOUT CINEMATOGRAPHY

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## Become a Director of Photography in 12weeks

In this course, students will develop skills and knowledge in cinematography which explores the art of visual storytelling and provides a firm overview of the technical foundation on how to effectively use the camera, lighting, and other tools to convey your

Through practice, students will develop skills in composition, lighting, exposure, camera placement, monitoring light sources, and framing people and objects for editing together with the safe operation of cameras and equipment. These fundamental techniques will provide an understanding of creative visual storytelling for all communication outputs. The course applies these skills and knowledge to single camera field recording and editing techniques applicable to a variety of video codecs, export formats which are common to film, television and digital media practice.

**Duration**  
**12 WEEKS**

**Price**  
**N250,000**

**Days**  
Mondays to Fridays

**Time**  
Morning(9am-11am, 11am-1pm)  
Afternoon (1pm-3pm, 3pm-5pm)  
Evening (5pm-7pm)

**Study Mode**  
Full Time  
(weekdays only)

**Software**  
Adobe Premiere Pro, Live Shoots  
with DSLR Camera

## Who is this course designed for?

If you have interest in film then this course is for you. This is also for anyone who want to shoot better with their camera or make money by shooting videos. It is also for those who



## System Requirements

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Students should bring their laptops which should meet or exceed the following hardware configurations.



Windows® 8, Windows® 7, Vista or XP  
32-bit/64-bit Intel or AMD multi-core processor  
2 GB of RAM minimum (8 GB recommended)  
16 GB of free disk space for installation  
Qualified hardware-accelerated OpenGL® graphics card  
3-button mouse

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## Other Requirements

Basic knowledge of Windows or Mac OS and at least 250Gb Ext Drive

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### Will I get a certificate at the end of my training?

Students will qualify for a certificate of training only if they pass the assessment exam at the end of the training course. Final score is based on attendance (10%), tests (30%) and a final examination (60%) based on the standard grading system.

# Course Outline

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This course builds on the Cinematography and Lighting principles. Students will examine camera movement styles in popular films and learn how to emulate these styles with appropriate equipment (Steadicam, dolly, jib). Intermediate and advanced lighting tools and techniques will be explored, such as using a light meter, practical lighting, light controls (flags, silks, gels), and the challenges of shooting outdoors. Students will get practical, hands-on experience with camera support equipment and lighting packages.



## 01

### INTRODUCTION TO STORYTELLING AND DIRECTING

- The role and responsibilities of a director in script development, pre-production, production, and post production.
- Introduction To Storytelling
- Film Genres
- Global Cinema

## 02

### INTRODUCTION TO CINEMATOGRAPHY AND THE CAMERA

- An Overview Of the work of a
- Cinematographer
- Camera Types
- Lens Types and Filters
- Depth of field
- Camera Operation
- Handson introduction to camera and different settings
- Exposure/FStop/Shutter/ISO

## 03

### CAMERA & SHOOTING DYNAMICS

- Camera movement
  - Camera movement example clips
  - Steadicam and long shots
  - Panning/Tilting
  - Dolly
  - Handheld Camera movement exercises
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# Course Outline

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04

## LIGHTING

- Lighting for emotional impact
  - Lighting example clips
  - Discuss lighting terminology & concepts
  - Color temperature
  - Types of lighting units
  - Controlling light
  - Grip equipment
  - Gels
  - Diffusion
- 

05

## ADVANCED LIGHTING TECHNIQUES

- Day Exterior Lighting Techniques
  - Bounced/Diffused Sunlight Concepts
  - Day Exterior Lighting Example Clips
  - Shooting an Interview. Studio Vs Outdoor
  - Advanced Camera Movement
  - Lighting for Green Screen
  - Documentary Production
  - Music Video Production
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06

## PROJECT

- Final Project and WrapUp
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LET'S START  
YOUR DREAM

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## CONTACT

### Address

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Ikwerre Road, Port  
Harourt, Rivers State,  
Nigeria

### Phone

Mobile:  
08163876675

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